



Create your own visitor avatar.

**ISPO Beijing 2021
January 14–16**

Our visitor avatar offer:

- Customize your avatar with your picture (similar sized cardboard display)
- Communicate anytime through an integrated iPad with your environment
- An english/chinese speaking staff will roll your avatar to any place / person you like
- Choose your time slot you like to “be” onsite

Price: 2,800 CNY (~350 EUR) for half-day visit

ISPO Beijing is the leading multi-segment sports exhibition in Asia which faces the Winter Olympics 2022 in Beijing.

Segments:

- Snowsport
- Outdoor
- Health & Fitness
- Manufacturing & Suppliers

Status quo:

Business is almost back to normal in China (> 30 tradeshows with ~50,000 visitors since July 2020), future restrictions on trade shows are not being expected.

For exhibitors:

Please talk to us for a mobile booth solution including avatar.

Any questions?

beijing@ispo.com



Present you as an innovative frontrunner

Talk and interact, meet people randomly

Check out the market, let the industry know you are here

Reduce time investment

Reduce flight & accommodation costs

**Please apply here:
ispo.com/en/beijing/avatar**